

REPORT TO:	HEALTH AND WELLBEING BOARD (CROYDON) 20 June 2018
AGENDA ITEM:	7
SUBJECT:	Draft Croydon Health and Wellbeing Strategy 2018-2023
BOARD SPONSOR:	<i>Cllr Louisa Woodley, Chair of the Health and Wellbeing Board</i> <i>Rachel Flowers, Director of Public Health</i>
BOARD PRIORITY/POLICY CONTEXT:	
<ul style="list-style-type: none"> This is the draft Croydon's Joint Health and Wellbeing Strategy, a key statutory responsibility of the board 	
FINANCIAL IMPACT:	
<i>This paper itself does not have direct financial implications however it is a strategic framework for the development of health and wellbeing focused services</i>	

1. RECOMMENDATIONS

- 1.1 The Board is asked consider the draft Health and Wellbeing Strategy (Appendix 1)
- 1.2 The Board are asked to approve the Priorities within the draft Health and Wellbeing Strategy (Appendix 1) for the final strategy to come to the January 2019 Health and Wellbeing Board for sign off
- 1.3 The Board is asked to note the development of the health and care transformation plan which will become a delivery plan of this strategy (as set out in 3.9, appendix 3)

2. EXECUTIVE SUMMARY

- 2.1 The report provides context for the attached draft Health and Wellbeing Strategy which is a document being developed by the board outlining the borough's 5 year strategy for health and wellbeing of those living and working in Croydon

3. Background and Context

- 3.1 Health and Wellbeing Boards are a formal committee of the local authority, created by the Health and Social Care Act 2012, charged with promoting greater integration and partnership between bodies from the NHS and local government. They have a statutory duty, with clinical commissioning groups (CCGs), to produce a joint strategic needs assessment and a joint Health and Wellbeing Strategy for their local population.
- 3.2 The previous iteration of the Joint Health and Wellbeing Strategy had outcomes leading to 2018.

- 3.3 Developing the Joint Health and Wellbeing Strategy is a statutory requirement of the Board but also presents an opportunity to pull together the considerable work that is being undertaken across the borough into a cohesive strategy.
- 3.4 The health and care system needs to be designed for more effective communications between partners and the public to be able to see, and take part in, the changes as they are developed. The Health and Wellbeing Strategy is a tool to assist in the necessary shift towards prevention, both within the health and social care system but also within the wider community.
- 3.5 Appendix 2 provides a sample layout for the strategy to give a flavour of the final document.
- 3.6 **Croydon health and care transformation plan** (see appendix 3)

The Croydon health and care transformation plan is being developed with partners across the health and care system led by the One Croydon transformation board. System wide programme boards have been considering proactive models of care. The plan is informed by a programme of continuous engagement and the next event to test the current thinking is planned for the 20 November.

- 3.7 Appendix 3 is draft only and sets out:
- Draft goals, which align with the Health and Wellbeing Strategy. The goals include peoples aspiration statements, which build on the OBC 'I statements'. Following specific engagement on these, the 'I statements' have been developed so they can reflect the whole population.
 - The draft priorities, which will have the greatest impact in achieving our goals
 - The draft strategic approach; a proactive model
 - And draft initiatives to deliver the priorities

4. Conclusion and Recommendations

- 4.1 This paper proposes that the Board considers the draft Health and Wellbeing Strategy and discusses and approves the proposed priorities for the final report to come to the board in January 2019.
- 4.2 This paper requests that the board notes the draft health and care plan on a page that supports the strategy delivery.

5. CONSULTATION

- 5.1 As outlined above the priorities have been developed with the Health and Wellbeing Board and this paper is part of the ongoing consultation process

6. SERVICE INTEGRATION

- 6.1 Service integration is the one of the principles for the development of a Joint Health and Wellbeing Strategy and the attached document refers to integration throughout.

7. FINANCIAL AND RISK ASSESSMENT CONSIDERATIONS

- 7.1 There are no direct financial implications arising from this report.
- 7.2 The draft strategy outlines the strategic direction that will inform future commissioning decisions. As these decisions are developed and implemented the financial implications will be fully explored and reported.

Approved by: Lisa Taylor, Director of Finance, Investment and Risk

8. LEGAL CONSIDERATIONS

- 8.1 No legal advice has been sought, this is part of the Boards statutory functions.

9. EQUALITIES IMPACT

- 9.1 The report is proposing that the Health and Wellbeing Strategy be developed in line with the HWB priorities which include reducing inequalities and increasing prevention. Evidence shows that people with protected characteristics are disproportionately impacted by poor health both physical and mental health and often die prematurely. With these priorities the Health and Wellbeing is explicitly setting an expectation around equalities impact - more importantly trying to reduce or mitigate inequalities experiences around health.
- 9.2 An equalities impact assessment will be undertaken for strategy following approval of the draft priorities.

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